

2012 OWNERSHIP MEETINGS KICKS-OFF PCF 15th ANNIVERSARY



ABOVE: Resource speaker Brian Hachez of GDS Link Asia

November 10 in Tacloban City and lastly in Davao City on November 17, 2012.

A total of 143 coop leaders and managers representing 71 PCF members attended the 2012 Ownership Meeting, and kicked-off the PCF@15 anniversary events.

As the PCF Ownership Meeting also comes with a Technical Forum. For this year, it tackled serious discussions of credit information as an effective tool in credit processing. Resource persons from CIBI, Inc. and from GDS Link Asia provided techni-

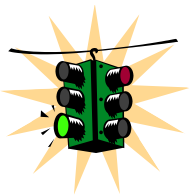
cal inputs on credit information and its use. The technical presentations were received very strongly by the participants.

Thus the PCF 2012 TF/OM launched the PCF 15th Anniversary, rolling-out the 15 events to celebrate the momentous occasion. First off was the soft-launch of the new program iM-COOP, a cooperative credit information system implemented with CIBI, Inc. The anniversary raffle was next launched, an exclusive raffle for PCF members only, with prizes consisting of 15 units Samsung Galaxy Tab2 and a grand prize of a motorcycle are to be given to lucky winners.

Happy Crystal Anniversary, PCF!

"Inform as many affiliate-cooperatives of the up-coming PCF 15th Anniversary!"

With that as the guiding spirit, the annual PCF Ownership Meeting for 2012 was conducted in four (4) locations. The first was in Cebu City on October 20, 2012, followed on October 27, 2012 in Bacolod City, then on



PCF at General Santos on the Go!

Bringing the dictum of **"Cooperation Among Cooperatives"**, had significantly drawn alliance from different cooperatives in General Santos City and Sarangani Provinces. The past months of January to March, focused and prioritized in the conduct of roadshows of Orientation Conference, introducing the PCF Federation, its programs and services and opportunities for building business relations and partnerships can be explored.

Ms. Florence Camilo, Membership Officer, used fun and humorous approach in convincing the leaders and officers of the primary cooperatives to affiliate with PCF.

As of April 30, 2013, there are 17 PCF affiliate-coops from the whole Mindanao Area of diverse membership types and business operations like services, agriculture, credit and marketing. A total of Php2.5m in investment



is pooled by the affiliates, while 6 coops had accessed financing services from PCF with an outstanding receivable of P24.2 million.

These developments became the basis for management to initiate the study to open a PCF office in General Santos City to cover South Cotabato, Sarangani and other nearby Provinces, and perhaps the entire Mindanao. – Joey Miranda, Program Officer