

PHILIPPINE COOPERATIVE CENTRAL FUND FEDERATION (PCF)
In celebration of its 15th year as a cooperative financial intermediation.

PCF: 15
COOP ENTERPRISE
FAIR 2013 PHILIPPINES

FEBRUARY 23 - 25, 2013
2ND LEVEL BRIDGE CAFE 2
JCENTRE MALL
165 A.S FORTUNA ST.
MANDAUE CITY, CEBU

PROGRAMME

February 23 (SATURDAY)

11:00am Opening
12:00nn Trade Fair
2:00pm - 5:00pm Business Clinic
5:00pm - 6:00pm Coop Games

February 24 (SUNDAY)

10:00am Video Presentation
12:00am Trade Fair
2:00pm - 5:00pm Coop Orientation
5:00pm - 6:00pm Social Media
6:00pm - 7:00pm Coop Talent

February 25 (MONDAY)

10:00am Video Presentation
12:00nn Trade Fair
2:00pm - 5:00pm Investment Opportunities
5:00pm - 6:00pm Closing



Co Sponsored by:



MetroSouth Cooperative Bank



PCF:15 COOP ENTERPRISE FAIR

Around 250 people of various interests came to see the offerings of the 3-day Coop Enterprise Fair last February 23-25, 2012 at the J.Centre Mall in Mandaue City. The CDA Chairperson Dr. Emmanuel Santiaguél graced the occasion in an exhilarating opening program entitled “Mission Impossible”.

The event was among the 15 lined-up to celebrate the 15 years of PCF as a cooperative finance federation. The Coop Enterprise Fair was a 3-in-1 affair, as it provided an area for coop products to be displayed in a mini-trade fair, a forum to learn the basics in entrepreneurship during the business clinic sessions, and an avenue for investment prospects during the investment opportunities presentation.

There were 11 trade exhibitors showcasing various products from shoes to clothing, from food and to cleaning implements. Resource speakers shared tips on being a successful entrepreneur, government requirements as well as the use of social media in business. Business investment opportunities were also presented from agricultural to financial sector.

Not to be outdone were the talent presentations from the cooperatives. And who can forget the coop “genio” games?

At the end, everyone was unanimous in saying: “Mission Accomplished!”

